



SHEPHERD
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SHEPHERD Ink

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The Shepherd Incorporated Quarterly Newsletter



Dubuque and Its Economy

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Relocation

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Packing 'N Painting
On Location
Divine Word College
Part 6 of a 7-part series

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New face, old fun

The gloomy economy seems to be the lead story for every newspaper and network news broadcast around except for Dubuque. Here, although the stories show wise concern for the country's economy and need for prudent leadership, things are looking bright.

In January IBM announced it will open a new IT Service Center in Dubuque. The announcement alone brought encouragement, but that isn't where the city's good news has stopped. Economic development plans for the city continue, and even though some companies experienced layoffs, most are still doing well. A new arts center opened in late February within the historic Millwork District, and new housing units are being constructed to meet the needs of the increased workforce.

Dubuque Area Chamber of Commerce Executive Director, Molly Grover, has great expectations for the 2009 business season. She believes "that the businesses, government, and community have knitted together strong plans for economic success through their forward thinking and partnership-approach relationships. Success can happen even in this economic environment when communities have excellent long-range planning and the ability to move quickly with contingency plans."

Being located in the Midwest has always been a blessing to Shepherd Incorporated but never more so than in this current economy. We continue to serve our clients with a diligent work ethic and a high standard of customer service that typifies our heartland surroundings.

We've Moved

As of March 30, 2009

Relocated to
4135 Pennsylvania Ave.
Dubuque, Iowa 52002



TYPEFACES

Birthdays

Patty Schissel	1/22
Janis Wathen	1/24
Sandy Hancock	2/18
Linda Shepherd	3/5
Patti Leibfried	3/19
Julie Kinsella	3/22
Vicky Baumann	3/28
Pam McCarthy	3/31

Anniversaries

Patty Schissel	1/7
Cindy Leibfried	2/5
Ruthy Cavanaugh	2/26
Becky Barnhart	3/17
Meghan Kohlenberg	3/10

COMPANY HAPPENINGS

January Our team trudged through the bitter cold, icicles, snow drifts, and sleet to keep your projects going. We welcomed Marcus Albers who joined our IT Department.

February Fat Tuesday demanded a potluck, and then those Shep Shapers you've read about in previous issues instituted a 40-day fast from sweets. They also rededicated themselves to healthier living.

March As the days in our downtown location dwindled, we joined in the frivolity of St. Patrick's Day. In between projects we could be found packing for our move.

FROM THE CORNER OFFICE RELOCATION

At the end of March Shepherd Incorporated moved into a different building on the west side of Dubuque that we'll have all to ourselves. As anyone who works downtown knows, parking is at a premium. From a practical standpoint, our move will give our staff a much better parking situation and make it easier for our freelancers to get in and out. In addition we will improve our production area's physical layout so it more closely matches the actual flow of information and improves the team atmosphere we so highly prize.

Dirk Voetberg
President



